

From Adversaries to Allies: Gender Communication in the Workplace

Presented by:

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Men and women do communicate differently. Learn easy techniques to bridge the gender divide. This fun yet informative presentation will help you improve your communication skills with the opposite gender.

Recognizing gender communication conflicts is not enough, you need to determine the best solutions too. During this session, explore ways to say what you mean in a way the other gender will hear and understand. This insightful session will help both men and women learn how to express themselves in a way that increases productivity, reduces conflict and enhances collaboration between the sexes. By practicing techniques that recognize communication differences without value judging, you will discover your own hidden communication strengths.

As a result of applying the principles and skills presented, you will be able to:

- Identify the 3 major male and female communication tendencies
- Explore the 5 habits that hinder effective communication
- Manage gender conflict more effectively
- Apply the S.T.O.P.[™] technique to overcome communication collisions

The focus of this session is on communication solutions not gender bashing, thus both men and women can enhance their effectiveness. By applying a few simple rules each will be able to refrain from trying to change the other and focus on how best to utilize the strengths of the other gender.